



**DV4 HYBRID AND POP-UP STUDIO AGM
IS PREFERRED FORMAT FOR MANY CREDIT UNIONS.**



ABOUT CREDIT UNIONS

A credit union is a group of people, connected by a ‘common bond’ based on the area they live in, the occupation they work in, or the employer they work for, who save together and lend to each other at a fair and reasonable rate of interest. Every credit union is owned by its members and exist only to serve members — not to profit from their needs.







“Having partnered with DV4 for years to provide AGM webinar and voting services to our Credit Union clients during Covid-19 lockdown, we were very impressed with their professional event management service, especially for live broadcast.”

**SEAN MURRAY - MANAGING DIRECTOR, COMHAR
LINN CREDIT UNION, PRESIDENT CUMA**

“DV4 provided a secure platform, highly professional production skills and went through all the required processes in detail to facilitate this for us to great success.”

**JOHN MORAN - CHIEF FINANCIAL OFFICER,
DUBCO CREDIT UNION**

“With DV4’s high quality equipment and production skills, we were able to fully concentrate on the content we wanted to get across. After this successful event our order book was full for the rest of the year. All of our team were very impressed and more importantly so were our clients”.

BRENDAN REDMOND, JOINT MANAGING DIRECTOR, NSSL





AT A GLANCE

- IT security company with over 100 Credit Union clients choose to partner with DV4
- DV4 produce a mix of virtual, in-studio, pop-up studio and hybrid webinars
- DV4 helped Credit Unions find a way to run AGMs and voting during lockdown
- Credit Unions received positive feedback and many prefer pop-up / hybrid to physical only.







THE CHALLENGE

- Members need to be able to vote and ask questions during AGMs
- For many CUs this is the first time venturing into the online space for such an important member-focussed annual event
- There were questions around the compliance of conducting AGMs online
- At the outset of the COVID-19 pandemic, Credit Unions needed to find a secure way to continue to run their AGMs.

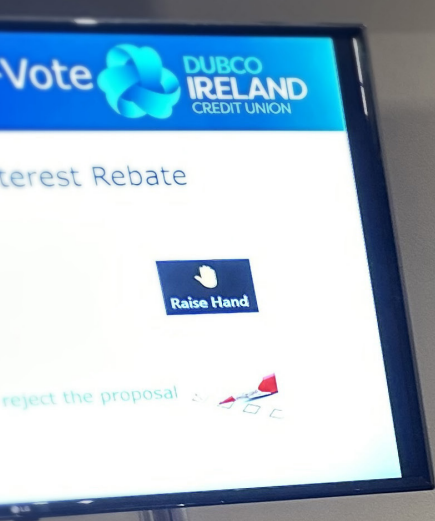




THE SOLUTION

- NSSL chose webinar experts DV4 to offer a service for the provision of virtual and hybrid AGM and voting services to many of their Credit Union clients around the country at the outset of the COVID-19 pandemic.
- The Central Bank of Ireland granted the use of virtual AGMs and the Irish League of Credit Unions (ICLU) shortlisted DV4 as an approved provider.
- DV4 offers 3 options for Credit Unions. Fully virtual, pop-up studio with no audience (in client offices or external venue) and hybrid AGMs (with an in-room audience). During lockdown, only options 1 and 2 were available.
- Technical tests with all key stakeholders in advance were conducted to ensure the best possible audio, camera and bandwidth within our control for remote presenters.
- Dress rehearsals with key stakeholders were run in advance
- DV4's AV solution included a multi-camera setup for fast paced dynamic shots, pro audio, pro lighting, backdrops, comfort monitors and support for content (Powerpoint, video etc.)
- DV4 assisted with the voting logistics, both online and in-room (where relevant) with CU client tellers
- When issues arose throughout some AGMs, DV4 were able to create and edit votes on the fly to change or add new motions
- Recordings of the events were delivered to CU clients which also acted as the minutes of their meetings.







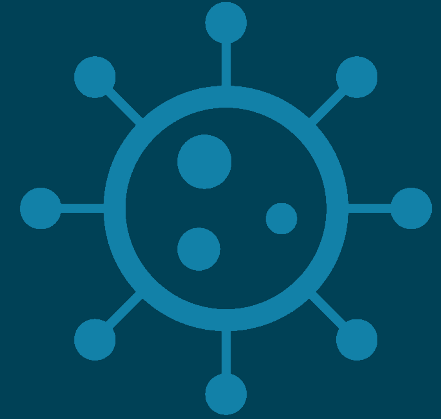
THE RESULT

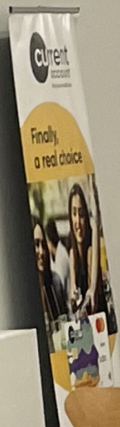
- Credit Unions received very positive feedback and continue to offer both virtual and face to face meetings. Many CUs prefer pop-up / hybrid to physical only.
- Following several successful years of working together,, NSSL handed the reins over to DV4 to manage the end to end solution with their Credit Union clients
- DV4 continues to produce virtual, pop-up studio and hybrid webinars for many Credit Unions.
- DV4 is now producing high quality member engagement videos for Credit Unions
- DV4 is also producing non-AGM webinars, such as product information meetings and sales meetings for Credit Unions.



DURING COVID-19 LOCKDOWN

Without the possibility of in-room meetings during lockdown, Credit Unions still faced their regulatory requirement to run annual AGMs. NSSL, IT provider to over 100 CUs in Ireland, chose DV4 to partner with to offer a service for the provision of virtual AGM and voting services to their client base. After 2 years of successful virtual AGMs with interactive Q&A and voting, DV4 worked directly with CUs throughout the remainder of the COVID-19 pandemic and continues to do so today. The most popular format is now a hybrid AGM, where presenters are in the room and / or remote locations along with both a physical and online audience, votes are tallied from online and in-room.





TESTIMONIALS

“Having partnered with DV4 for years to provide AGM webinar and voting services to our Credit Union clients during Covid-19 lockdown, we were very impressed with their professional event management service, especially for live broadcast.”

SEAN MURRAY

MANAGING DIRECTOR, COMHAR LINN
CREDIT UNION, PRESIDENT CUMA

“In Dubco Ireland CU, we were faced with the challenge of running our AGM during the COVID-19 lockdown, complete with voting and live Q&A. DV4 provided a secure platform, highly professional production skills and went through all the required processes in detail to facilitate this for us to great success.

DV4 have since produced 2 live-hybrid AGMs for Dubco Ireland, managing all the high-quality production and logistics, allowing us to focus on the content and member engagement. We look forward to working with DV4 again for this year’s hybrid event.”

JOHN MORAN

CHIEF FINANCIAL OFFICER, DUBCO CREDIT UNION



TESTIMONIALS

“Finglas Credit Union Limited has used the services of DV4 for members’ virtual meetings, hosted both from DV4’s city centre studio and from our own credit union premises. At our request, DV4 also co-ordinated a members’ hybrid meeting from our Finglas offices, with members attending on site as well as others participating by Zoom.

We found DV4 to be very professional and supportive in the delivery of services required by Finglas Credit Union and empowered us to engage with members in new ways. DV4’s staff and technology ensured our events were seamlessly implemented and made accessible to all and we look forward to availing of DV4’s service on future occasions.”

DAVID CAPLICE

CHIEF EXECUTIVE OFFICER, FINGLAS CREDIT UNION

“Introduced through NSSL, DV4 helped Sligo Credit Union run our AGM remotely during COVID-19. Simon and his team walked us carefully through all parts of the planning process in detail, including Powerpoint slides, the voting mechanism and how to handle questions from the online audience.

We have since then worked directly with DV4 on our last 2 AGMS, the most recent of which was a hybrid event from a Sligo hotel, catering for both face to face and an online audience, we got such positive feedback from our members regarding inclusion, presentation, and professionalism of this AGM.

We look forward to working with DV4 again in the near future.”

CARMEL MULLANEY

DEPUTY CEO & HEAD OF REGULATION, SLIGO CU



TESTIMONIALS

“Having partnered with DV4 for years to provide AGM webinar and voting services to our Credit Union clients during Covid-19 lockdown, we were very impressed with their professional event management service, especially for live broadcast. When it came to us launching a new service via a webinar of our own, DV4 were the obvious choice.

With DV4’s high quality equipment and production skills, we were able to fully concentrate on the content we wanted to get across. After this successful event our order book was full for the rest of the year. All of our team were very impressed and more importantly so were our clients. Managing content and presenters, some in studio, some remote, conducting live interviews and having a live

Q&A all need careful planning and management and that’s exactly what DV4 provided for us.

You can make your own video in house and take 20 times to make it work but you can’t do that for live events. DV4 knows what works and what doesn’t work in live events. I would highly recommend using DV4 for any live webinars that you are planning”

BRENDAN REDMOND

JOINT MANAGING DIRECTOR, NSSL





ABOUT DV4

DV4 is an award-winning, innovative digital media services company and is a leading provider of hybrid and virtual broadcast solutions for national and multinational corporate, governmental, entertainment and educational organisations. Reliable, cost effective, engaging and service oriented are the hallmarks of today's

communication needs. DV4 combines experience of the TV, Film and Radio production businesses with in-depth knowledge of leading edge digital media technology, which it maintains through a commitment to research and a willingness to pioneer new technologies.

SOME OF THE BEST COMPANIES AND BRANDS TRUST DV4



Rialtas na hÉireann
Government of Ireland

